



15th Annual C5 Coca-Cola Golf Classic

Monday, October 5th, 2020

TPC Sugarloaf, Duluth, GA

Join us for the 15th annual C5 Coca-Cola Golf Classic, this year taking place at the exclusive TPC Sugarloaf. C5 changes lives, families and communities through intensive five-year leadership development and college-readiness programs targeted to high-potential teens from challenging situations. Thanks to the generosity of our sponsors, the tournament is the single largest fundraiser supporting more than 1,200 youth from Georgia, New England, Texas and Southern California.

TOURNAMENT SCHEDULE

MONDAY, October 5th, 2020

9:30am Registration & Breakfast

11:00am Shot-gun Start

*Cocktail Reception, Buffet Dinner,
Silent Auction, Awards & Program to
Follow Golf*

THE GAME

Join us at the award winning TPC Sugarloaf in Duluth, GA, designed by the legendary Greg Norman. TPC Sugarloaf is a 27 hole breathtaking course situated on 1,200 acres of beautiful Georgia countryside. At TPC Sugarloaf, you can choose to walk or ride carts for the tournament. We will play a modified scramble.

THE CAUSE

C5 commits year-round to students for five years to help guide them through life changing experiences as they grow into young men and women. Our commitment to these students delivers the following results:

- 80% of C5 teens are first-generation scholars
- Over 94% of our graduates go on to college
- Each student performs over 250 hours of community service during his or her time in our program

“C5 has helped me come out of my shell and realize my strength and role as a leader in my community “ John, C5NE

To register, or for more information about the 2020 C5 Coca-Cola Golf Classic, contact:

Jill Coudu | National Events Manager | Association of C5 Youth Programs

508-243-4316 | jillc@c5yf.org | [2020C5CocaColaGolfClassic](https://www.2020C5CocaColaGolfClassic.com)



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SPONSORSHIP LEVELS AVAILABLE

| Presenting Sponsor \$50,000 | Top Golf Sponsor \$35,000 | Player Gift Sponsor \$35,000 | Gold Sponsor \$25,000 | Silver Sponsor \$12,000 | Auction Sponsor \$10,000 | Lunch Sponsor \$7,500 | Bronze Sponsor \$6,000 | Hole Sponsor \$3,000 |
|--|--|--|--|--|---|--|--|---|
| Three teams of four golfers | One team of four golfers | One team of four golfers | Two teams of four golfers | One team of four golfers | | | Two golfers | |
| Player Gifts | Player Gifts | Player Gifts | Player Gifts | Player Gifts | Player Gifts | Player Gifts | Player Gifts | |
| Prominent Logo recognition on event signage social media | Presenting sponsor recognition at Top Golf Event, logo recognition on event signage and social media | Logo recognition on player gifts, event signage and social media | Logo recognition on event signage and social media | Logo recognition on event signage and social media | Logo recognition on auction table, event signage and social media | Logo recognition around lunch area, event signage and social media | Name recognition on event signage and social media | Logo recognition on a hole flag, name on event signage and social media |
| Exclusivity: only one | Exclusivity: only one | Exclusivity: only one | | | Exclusivity: only one | Exclusivity: only one | | |
| Special recognition and speaking opportunity at tournament | Special recognition at events | Special recognition at event | Special recognition at event | | | | | |

BENEFIT DESCRIPTIONS

Golf Participants

Total number of golfers includes the Coca-Cola executives who you are paired with. Bronze level sponsors will be paired with another Bronze level sponsor. Silver Level Sponsors can request to be paired with one Coke Executive. Gold Level Sponsors can request to be paired with two total Coke Executives. Presenting Sponsor can request to be paired with three total Coke Executives.

Exposure

Recognition as a C5 Coca-Cola Golf Classic Sponsor (based on level) in all social media regarding the event. Player Gift sponsor to have company logo on gifts that are given to all participants at the event.

Player Gifts

All golfers will receive a player gift. Those sponsorship levels without golfers will receive four player gifts.

“I now see college as a tool that will help build a bridge from high school to my life after college” Anthony, C5TX

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