



14th Annual C5 Coca-Cola Golf Classic

Monday, September 30th, 2019

TPC Sugarloaf, Duluth, GA

Join us for the 14th annual C5 Coca-Cola Golf Classic at the exclusive TPC Sugarloaf. C5 changes lives, families and communities through intensive five-year leadership development and college-readiness programs targeted to high-potential teens from challenging situations. Thanks to the generosity of our sponsors, the tournament is the single largest fundraiser supporting more than 1,250 youth from Georgia, New England, Texas and Southern California.

TOURNAMENT SCHEDULE

MONDAY, SEPTEMBER 30th

9:30am Registration & Breakfast

11:00am Shot-gun Start

*Cocktail Reception, Buffet Dinner,
Silent Auction, Awards & Program to
Follow Golf*

THE GAME

Join us at the award winning TPC Sugarloaf in Duluth, GA, designed by the legendary Greg Norman. TPC Sugarloaf is a 27 hole breathtaking course situated on 1,200 acres of beautiful Georgia countryside. At TPC Sugarloaf, you can choose to walk or ride carts for the tournament. We will play a modified scramble.

THE CAUSE

C5 commits year-round to students for five years to help guide them through life changing experiences and guidance as they grow into young men and women. Our commitment to these students delivers the following results:

- 80% of C5 teens are first-generation scholars
- Over 90% of our graduates go on to college
- Each student performs over 250 hours of community service during his or her time in our program

“C5 has given me the confidence and skills to know that I can continue my education after high school. “ Itzel

To register, or for more information about the 2019 C5 Coca-Cola Golf Classic, contact:

Jill Coutu | National Events Manager | Association of C5 Youth Programs

508-243-4316 | jillc@c5yf.org | 2019C5CocaColaGolfClassic



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SPONSORSHIP LEVELS

Presenting Sponsor \$50,000	Player Gift Sponsor \$35,000	Gold Sponsor \$25,000	Silver Sponsor \$12,000	Auction Sponsor \$10,000	Breakfast Sponsor \$7,500	Bronze Sponsor \$6,000	Hole Sponsor \$3,000
Three teams of four golfers	One team of four golfers	Two teams of four golfers	One team of four golfers			Two golfers	
Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	Player Gifts	
Prominent logo recognition on event signage, and social media,	Logo recognition on player gifts, event signage and social media	Logo recognition on event signage and social media	Logo recognition on event signage and social media	Logo recognition on auction table, event signage and social media	Logo recognition on breakfast on table for both days, event signage and social media	Name recognition on event signage and social media	Logo recognition on a hole flag, name on event signage and social media
Exclusivity: only one	Exclusivity: only one			Exclusivity: only one	Exclusivity: only one		
Special recognition and speaking opportunity at event	Special recognition at event	Special recognition at event					

BENEFIT DESCRIPTIONS

Golf Participants

Total number of golfers includes the Coca-Cola executives who you are paired with. Bronze level sponsors will be paired with another Bronze level sponsor. Silver Level Sponsors can request to be paired with one Coke Executive. Gold Level Sponsors can request to be paired with two total Coke Executives. Presenting Sponsor can request to be paired with three total Coke Executives.

Exposure

Recognition as a C5 Coca-Cola Golf Classic Sponsor (based on level) in all social media regarding the event. Player Gift sponsor to have company logo on gifts that are given to all participants at the event.

Player Gifts

All golfers will receive a player gift. Those sponsorship levels without golfers will receive four player gifts.

“C5 is the place where I am accepted for who I am, and who I want to be. I know that my life and future would be completely different without them. “

-Gabby, C5 Texas

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